



Macy Bell

Fashion Designer

Contact

Phone
704 - 998 - 7434

Email
macyjbell@gmail.com

Website
macybelldesign.com

Proficient In

Apple
Adobe Illustrator
Adobe Photoshop
GemMaster
Microsoft Word
Microsoft Excel
Infor PLM

Hard Skills

Trend Research
Sample Fitting
Techpack Creation
Line Design
Custom Design

Soft Skills

Communication
Critical Thinking
Time Management
Problem Solving
Brainstorming

Connect

Instagram
@macjb_

LinkedIn
@Macy Bell

Profile

A creative designer with five years of experience in the athletic apparel industry. Has gained recognition from current company quickly due to success in each position and has been increasing responsibility across other design departments. Designs featured on Sports Illustrated cover and was recently put in charge of the warm ups department at current company.

Experience

Warm Ups Designer – GK Elite Sportswear 2023 - Current

Design into yearly catalog across all three sports under GK based on trends and budget outlined by brand buyers. Designs are customizable and able to be cross sold across brands.

Sportswear Designer – GK Elite Sportswear 2021 - Current

Design into spring and fall collections, starting with initial launch, based on trend research and work with overseas factories to produce sellable product

Customs Designer – GK Elite Sportswear 2020 - Current

Create custom leotards for high profile colleges and individual athletes. Design into yearly catalog based off of trends identified and budget brackets given for each season.

Technical Designer – GK Elite Sportswear 2019 - 2020

Work with pattern makers and design team to create tech packs and implement PLM system for Dolphin Swim

Education

North Carolina State University – 2018

Bachelor of Science in Fashion and Textile Design

London College of Fashion, UAL – 2017

Certificate of Completion in Fashion Design

Joffrey Ballet School – 2014

Preprofessional Trainee Program - Classical Ballet

Recognition

Custom Leotard featured on cover of Sports Illustrated Oct. Money Issue

<https://www.si.com/college/2023/09/13/lsu-leader-nil-deals-women-athletes-angel-reese-livvy-dunne>

Nationally recognized custom leotard designed for LSU gymnastics team

<https://brobible.com/sports/article/lsu-gymnastics-mardi-gras-leotards-uniforms/>

Custom Leotard designed for Sunisa Lee, USA 2021 All Around Gold

<https://www.instagram.com/p/CQ02DTqDIAu/>